

The Way Forward 2013 Imagine Austin Annual Report



Comprehensive Plan and
Transportation Committee
January 13, 2014

Paul DiGiuseppe,
Principal Planner
Planning & Development Review

The draft report can be accessed
at:
<http://www.austintexas.gov/department/imagine-austin-download-center>

Overview of Presentation

1. Introduction
2. Implementation Program
 1. Community engagement
 2. Internal alignment
 3. Regulations
 4. Public Investment
 5. Partnerships
3. Priority Programs
4. Plan Appendices
5. Questions



INTRODUCTION | IMPLEMENTATION PROGRAM | PRIORITY PROGRAMS | APPENDICES

The Vision

A Compact & Connected City of Complete Communities



INTRODUCTION | IMPLEMENTATION PROGRAM | PRIORITY PROGRAMS | APPENDICES

Implementation Program

- 1. Community Engagement
- 2. Internal Alignment
- 3. Regulations
- 4. Public Investment
- 5. Partnerships



INTRODUCTION | IMPLEMENTATION PROGRAM | PRIORITY PROGRAMS | APPENDICES

1. Community Engagement

- Speakers Bureau
- Speaker Series
- Online Outreach
 - Website
 - Social Media
 - YouTube Channel
 - City Shaping News
 - Imagine Austin News
- Compact & Connected Training

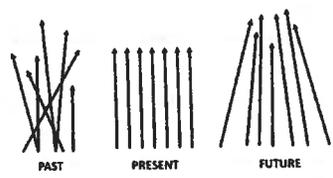


Speaker Series event

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

2. Internal Alignment

- Priority Program Teams
- Capital Planning Office
- Human Resources



PAST PRESENT FUTURE

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

3. Regulations

- **Land Development Code Revision**
 - Subdivision Standards and Transportation Criteria Manual Update
 - East Riverside Corridor Regulating Plan
 - Airport Boulevard Form-Based Code Initiative
 - South Austin Combined Neighborhood Plan



Sketch from June 15, 2013 South Austin Combined Neighborhood Plan meeting

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

3. Regulations

- Selection of Future Small Area Plans
- Cases for Rezoning



Places in Austin covered by existing small area plans.

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

4. Public Investment



AUSTIN, TEXAS
2012-13 APPROVED BUDGET
VOLUME 1

The City Budget.

Bluebonnet Lane cycle track

South Central Waterfront.

ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

5. Partnerships



Project Connect: Central Corridor is a partnership between CapMetro, the City, and Lone Star Rail District.

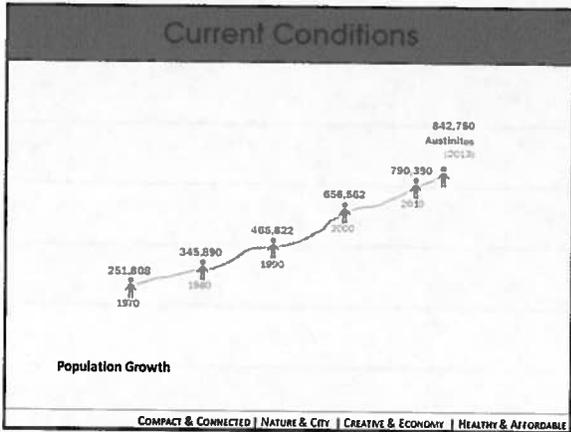
ENGAGEMENT | ALIGNMENT | REGULATIONS | INVESTMENT | PARTNERSHIPS

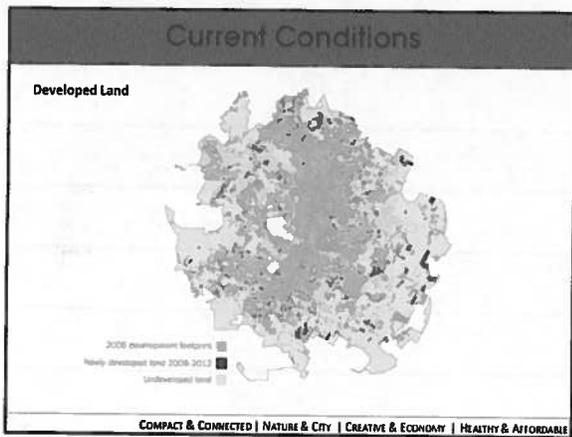
Priority Programs	
TOPIC GROUP	PRIORITY PROGRAM
Compact and Connected	1. Compact and Connected 6. Align Core
Nature and City	2. Sustainable Water 4. Green Infrastructure
Creativity and Economy	3. Workforce Development 5. Creative Economy
Healthy and Affordable	6. Healthy Austin 7. Household Affordability

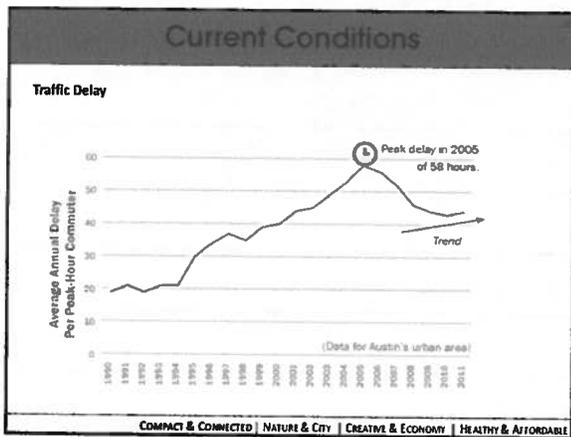
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COMPACT & CONNECTED | NATURE & CITY | CREATIVE & ECONOMY | HEALTHY & AFFORDABLE







PP 1: Invest in Compact & Connected

Related City Initiatives

- Revision of Subdivision Code & Transportation Criteria Manual
- Advancing Bicycle & Sidewalk Master Plans
- Implementation of Great Streets Master Plan
- Implementation of corridor improvements
- Facilitation of redevelopment in activity centers
- Support of an integrated transportation system by ATD
- Reinvestment in aging infrastructure in the urban core



Cycle track & sidewalk improvements on Barton Springs Road

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PP 8: Land Development Code Revision

Accomplishments 2012-13

- Informal outreach
- Selection of Citizen Advisory Group
- Selection of Opticos
- Hiring staff and forming staff team

Work Plan 2013-14

- Step 1: Listening Sessions (Sept 23-25)
 - Community Character Workshops (Jan 15-25)
- Step 2: Code Diagnosis & Draft Code Outline



The Mueller Community

CODENEXT
SHAPING THE AUSTIN WE IMAGINE

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PP 4: Green Infrastructure

Related City Initiatives

- Purchase of parkland
- Investment in water quality protection lands acquisition and management
- Adoption of an Invasive Species Management Plan
- Construction of rain gardens on AISD school grounds
- Planting of trees

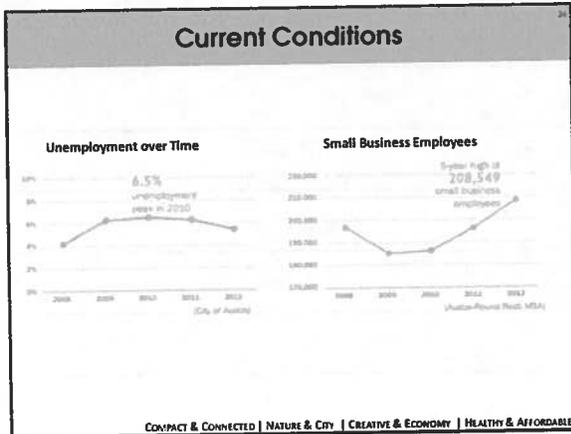
Gloria Garcia Middle School rain garden

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Priority Programs

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Compact and Connected	Compact and Connected Action Goals
Nature and City	Sustainable Water Conservation Program
Creativity and Economy	3 Workforce Development 5 Creative Economy
Healthy and Affordable	Healthy Housing Program

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PP 3: Grow Austin's Economy

Related City initiatives

- Investment in workforce development and education systems
- Assistance of small businesses and entrepreneurs through the Small Business Development Program
- Provision of business and entrepreneurship-related guides and classes at the Austin Public Library.



The Amy Green Child Creative Initiative

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PP 5: Creative Economy

Related City initiatives and accomplishments

- Investment in the creative economy
- Capacity building and workforce development
- Cultivation of cultural and heritage tourism
- Activation of public space
- Artspace Market Survey Report

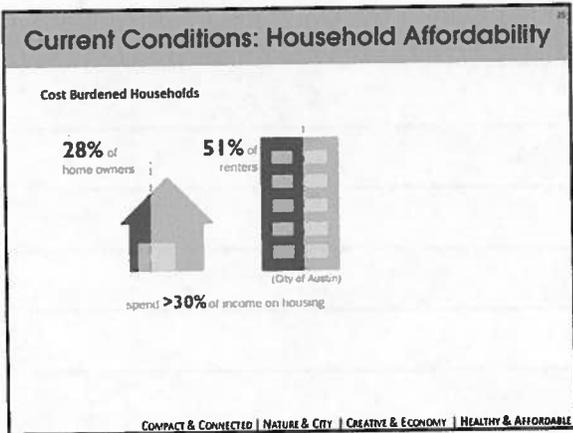


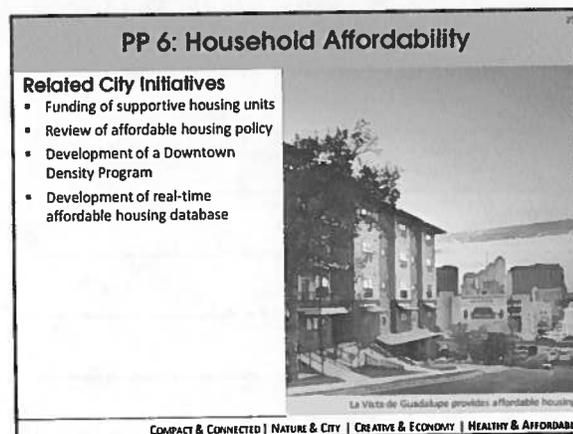
The Central Library in the Seaholm District

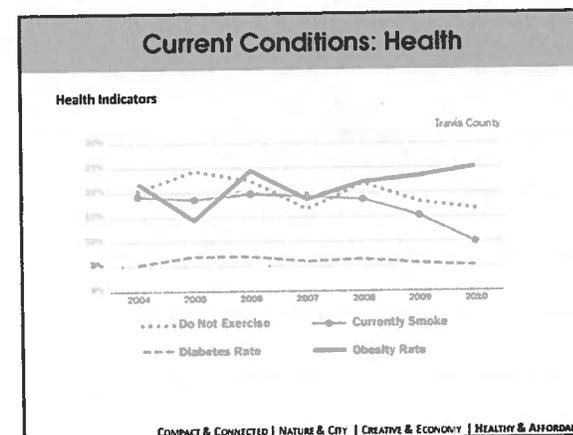
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Moving Forward

- Defining Centers and Corridors
- Growing our Partnerships
- Broadening our Outreach Efforts



Thank you



IMAGINEAUSTON
Vibrant. Livable. Connected.
